

3 tips for starting a UX portfolio

Bob Liu UX designer, UA Libraries



ORIGINAL

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Tip #0

The portfolio *is* one of your UX projects.

“What projects should I start with?”

“What to include in each project?”

“How should I build a website?”

**“What projects
should I start with?”**

Class projects

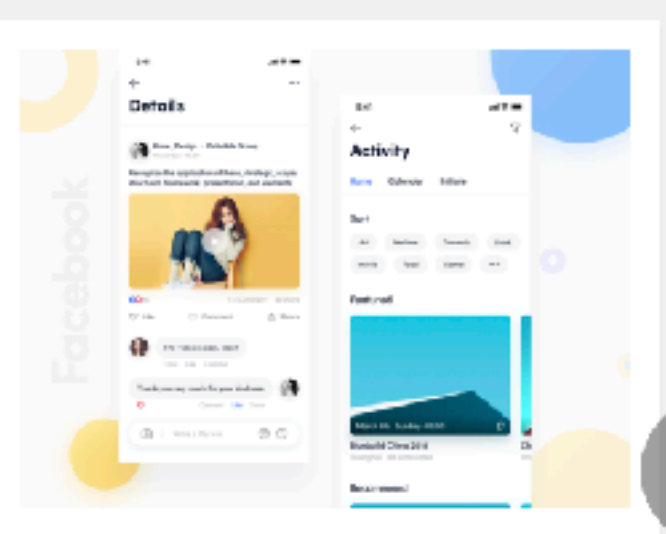
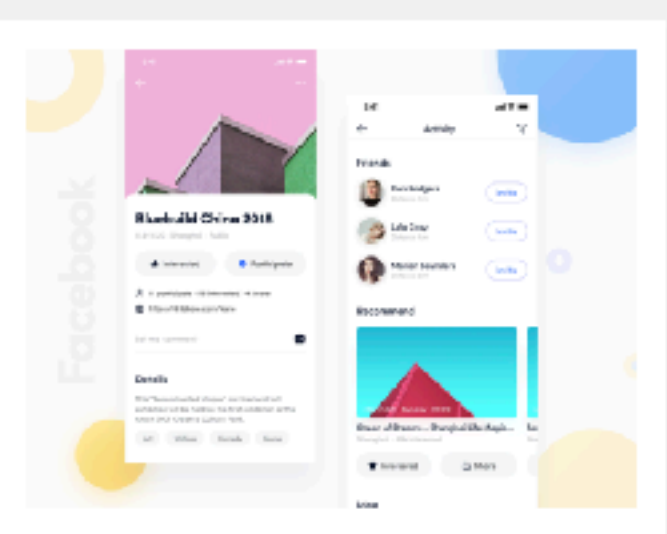
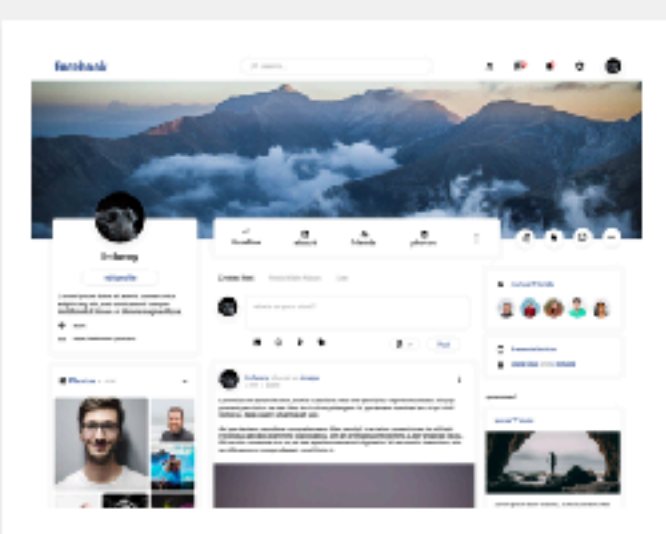
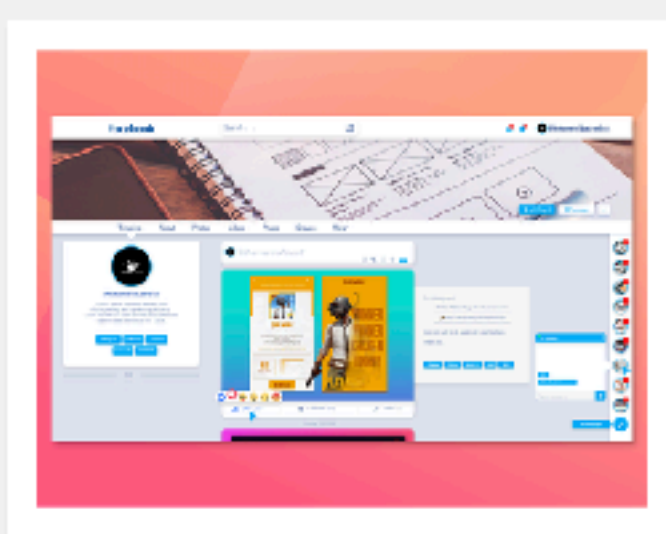
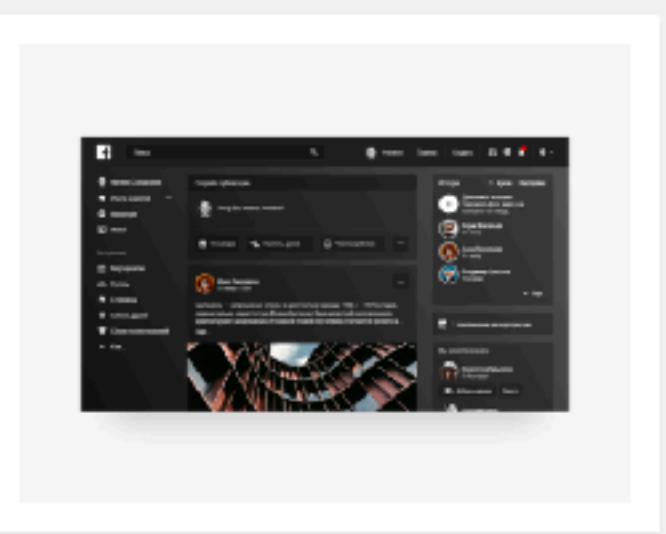
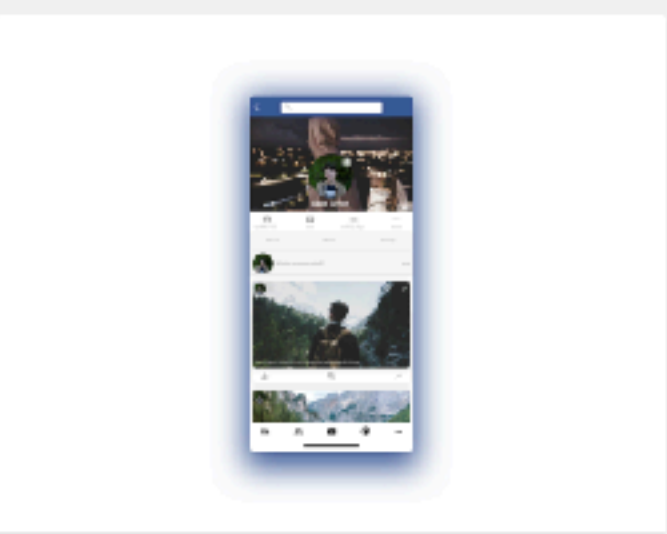
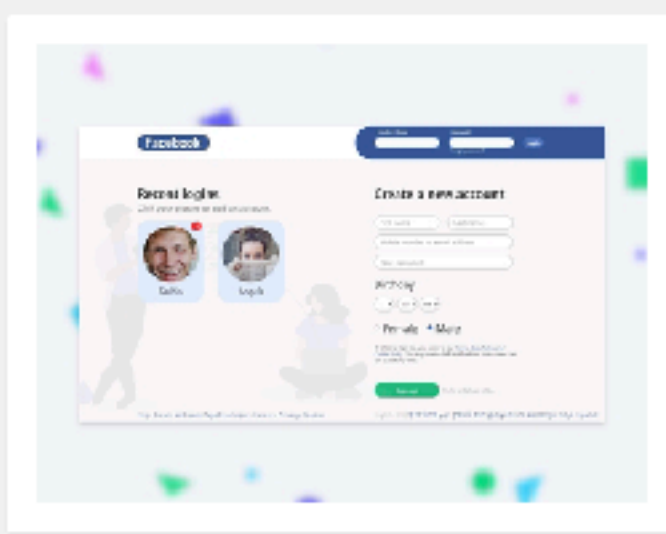
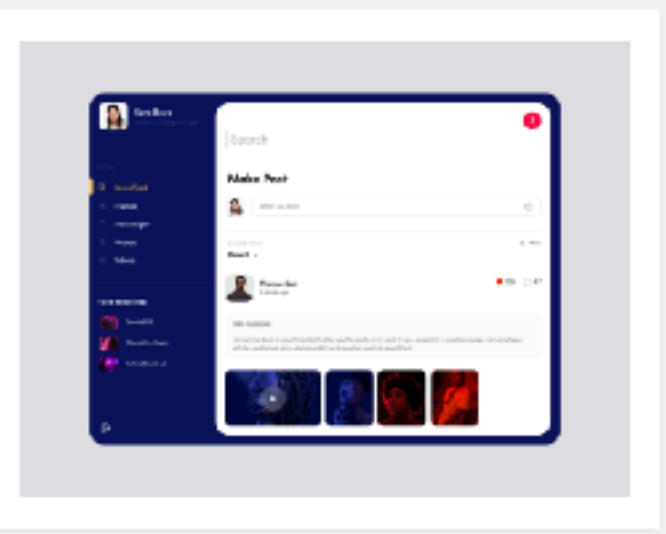
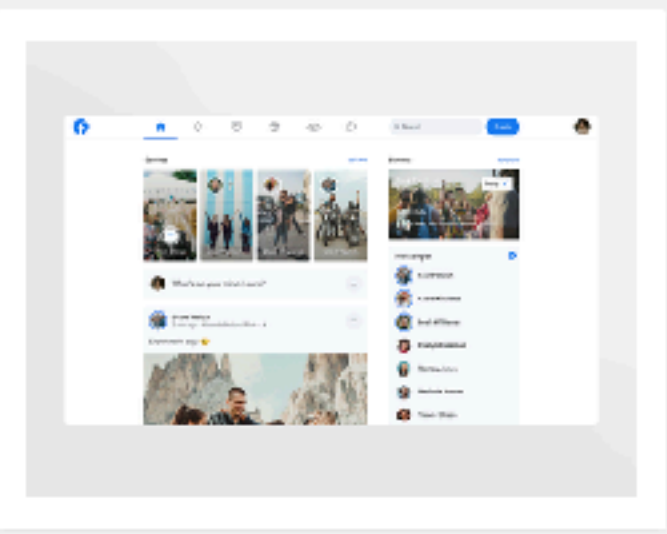
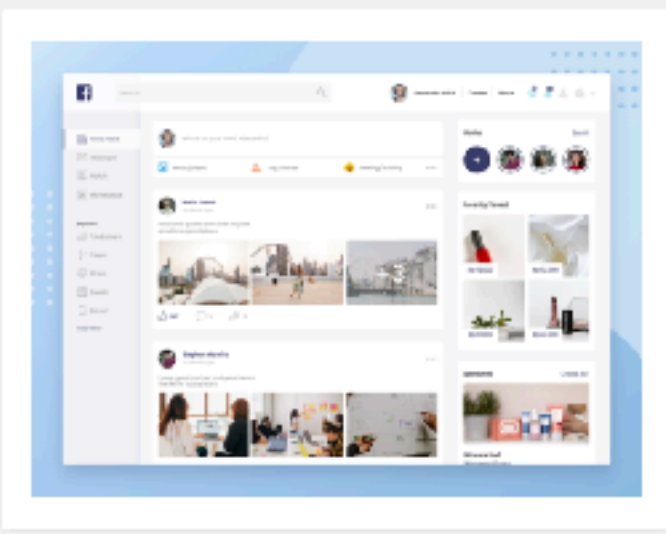
Don't underestimate them

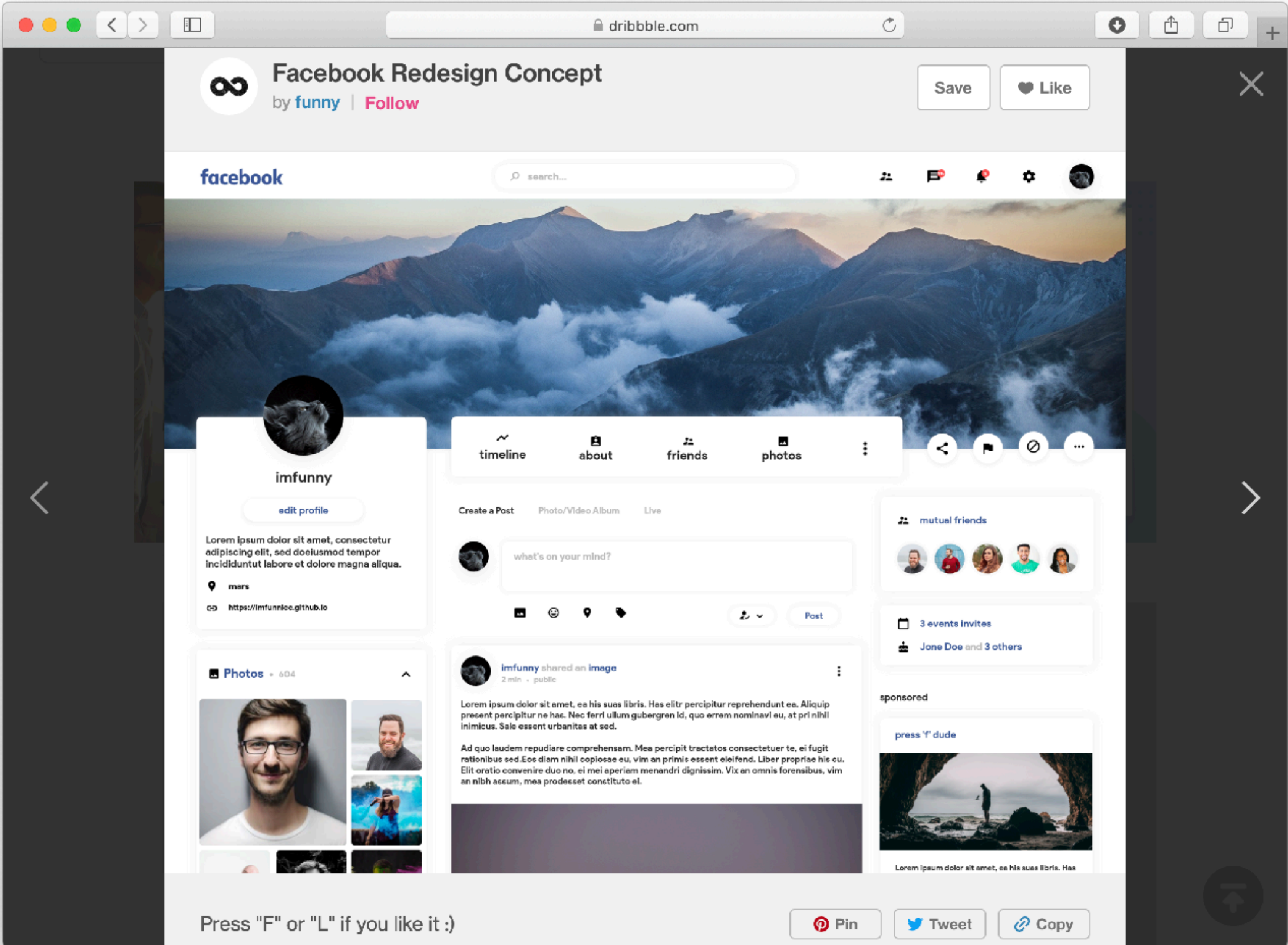
“Unsolicited redesign”

Good when it's done right

Facebook Redesign Shots

Inspirational designs, illustrations, and graphic elements from the world's best designers.





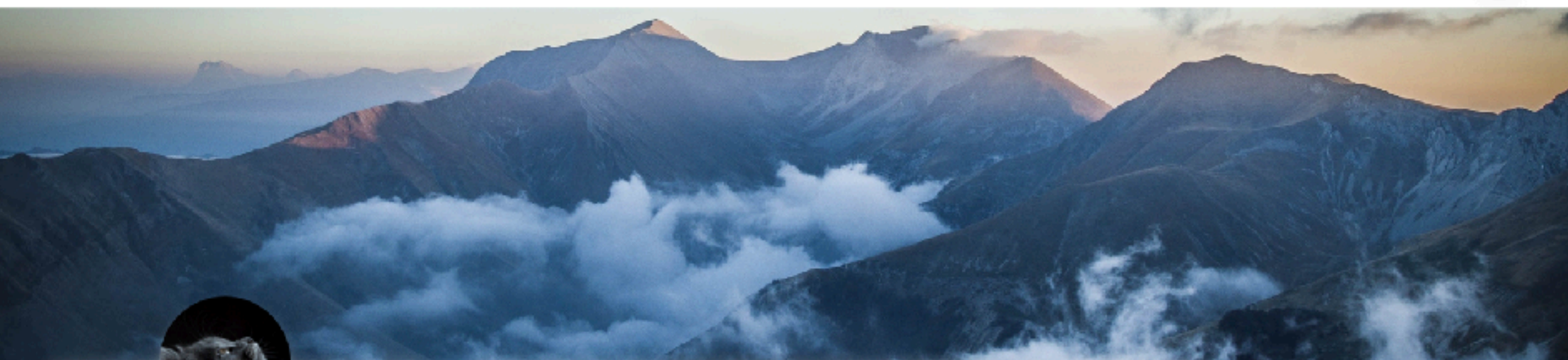
Facebook Redesign Concept

by **imfunny** | Follow

Save Like

facebook

search...



imfunny

edit profile

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📍 mars
🌐 <https://imfunnyee.github.io>

🏠 timeline 📄 about 👥 friends 📷 photos ⋮



Create a Post Photo/Video Album Live

👤 what's on your mind?

🗨️ 😊 📍 🖱️ 👤 Post

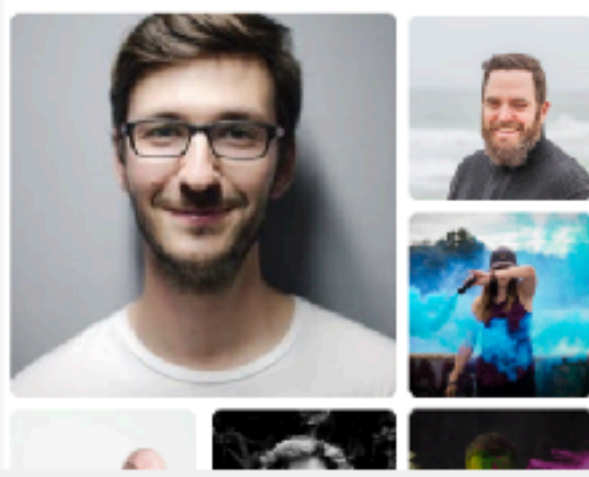
👥 mutual friends



📅 3 events invites

👤 **Jane Doe** and 3 others

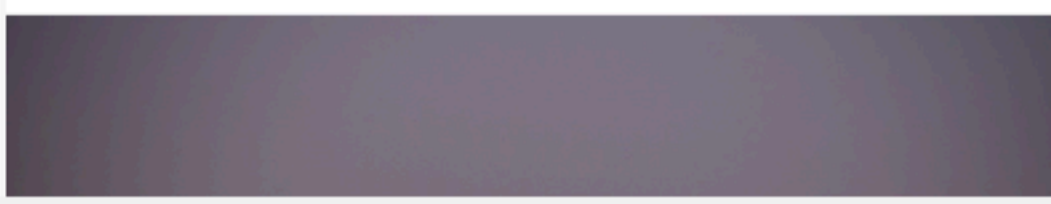
📷 Photos • 604



👤 **imfunny** shared an image
2 min • public

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press "f" dude



Lorem ipsum dolor sit amet, ea his suas libris. Has

Press "F" or "L" if you like it :)

📌 Pin 🐦 Tweet 🔗 Copy

“Facebook is redesigned tens of thousands of times everyday. Yet it still looks the same.”

-Bob Liu

Tip #1

Projects are *evidence*
of your strengths.

uxdesign.cc

My Design Process:

1. Analyze current information architecture (IA)
2. Interview 5 users & Card sorting
3. Redesign user flow and IA
4. Create responsive wireframes and UI

Booking.com Design Process

```
graph LR; A[Current IA] --> B[User Interview]; B --> C[User Flow]; C --> D[Revised IA]; D --> E[Wireframe]; E --> F[Design Iteration]; F --> G[Responsive UI]; G --> H[Prototype]
```

Booking.com: UX Analysis and Responsive Redesign by Renee Lin

<https://tinyurl.com/booking-redesign>

An internship

Show that you're real-world ready

**“What to include
in each project?”**

Tip #2

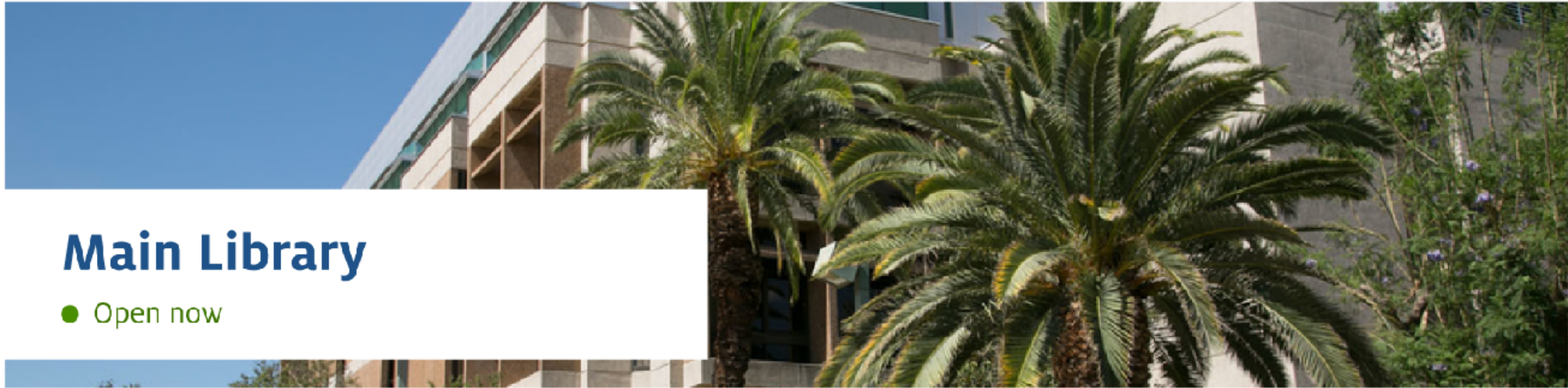
Think what your
audience *wants* to see.

Pain points

Problems that your design solves

Challenges

The process matters

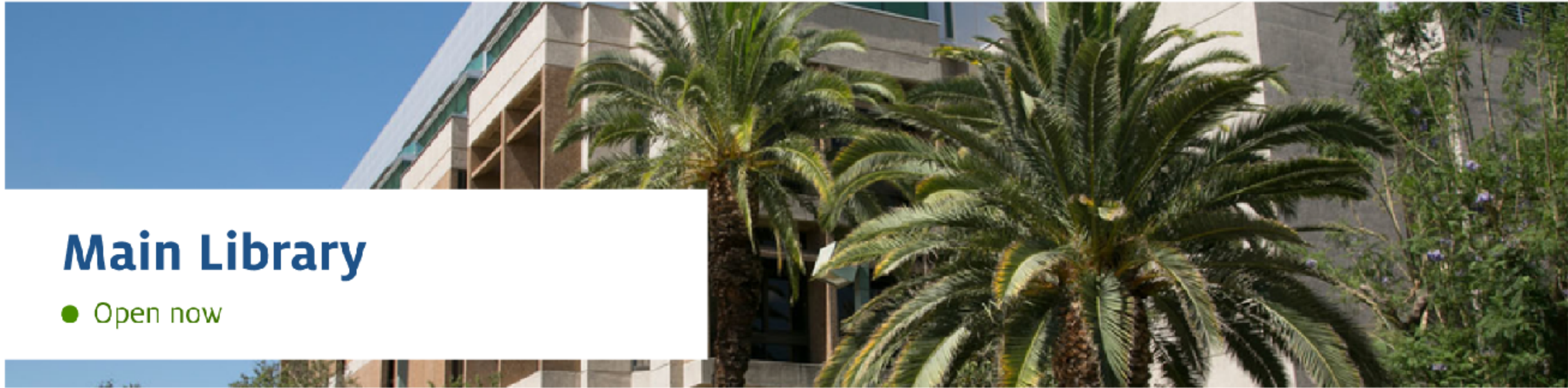


Main Library

● Open now

CatCard access		Public access					Switch to weekly view
Today, Sunday, 9/6	Monday, 9/7	Tuesday, 9/8	Wednesday, 9/9	Thursday, 9/10	Friday, 9/11	Saturday, 9/12	
9am - 1am	Closed (Labor Day)	Opens at 7am (stays open)	24 hours	24 hours	24 hours (closes at 1am)	9am - 1am	

🌙 No CatCard? You can use the building until 9pm (except holidays).



Main Library

● Open now

Public access

CatCard access

[Switch to weekly view](#)

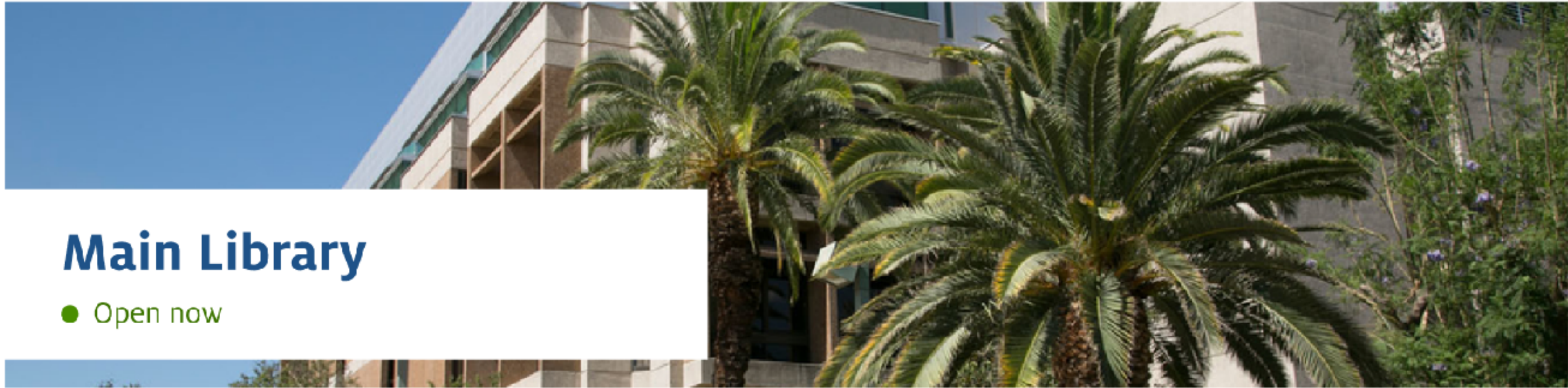
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Visuals

Best friends of a good writeup

**“How should I
build a website?”**

Medium

When the process matters



Microsoft Design

Putting technology on a more human path, one design story at a time

DESIGN FLUENT INCLUSIVE CREATORS EVENTS RESEARCH

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Iconic Icons: Designing the World of Windows

Introducing the new Windows 10 icons in Fluent Design

Christina Koehn Feb 20 · 5 min read

Microsoft Design

<http://medium.com/microsoft-design>

The image shows a browser window displaying a Medium article. The browser's address bar shows 'medium.com'. The page header features the Medium 'M' logo, a search icon, a notification bell, and a user profile for 'uxEd'. Below the header, the article is attributed to 'Rebecca Blakiston' and dated 'Feb 3 · 3 min read'. The main content area contains a large blue banner with the 'UX@UA' logo in white and red. Below the banner, the article title is 'UX@UA: A Campus Community for UX Enthusiasts'. The first paragraph of the article reads: 'UX@UA stands for "User Experience at the University of Arizona," and was founded...'. At the bottom left, there is a 'Read more...' link and a clapping hands icon with the number '144'. At the bottom right, there is a bookmark icon.

uxEd

<http://medium.com/ux-ed>


Bēhance



dribbble

Feed the visual animals

TEAM

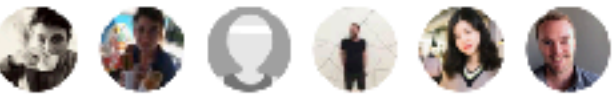


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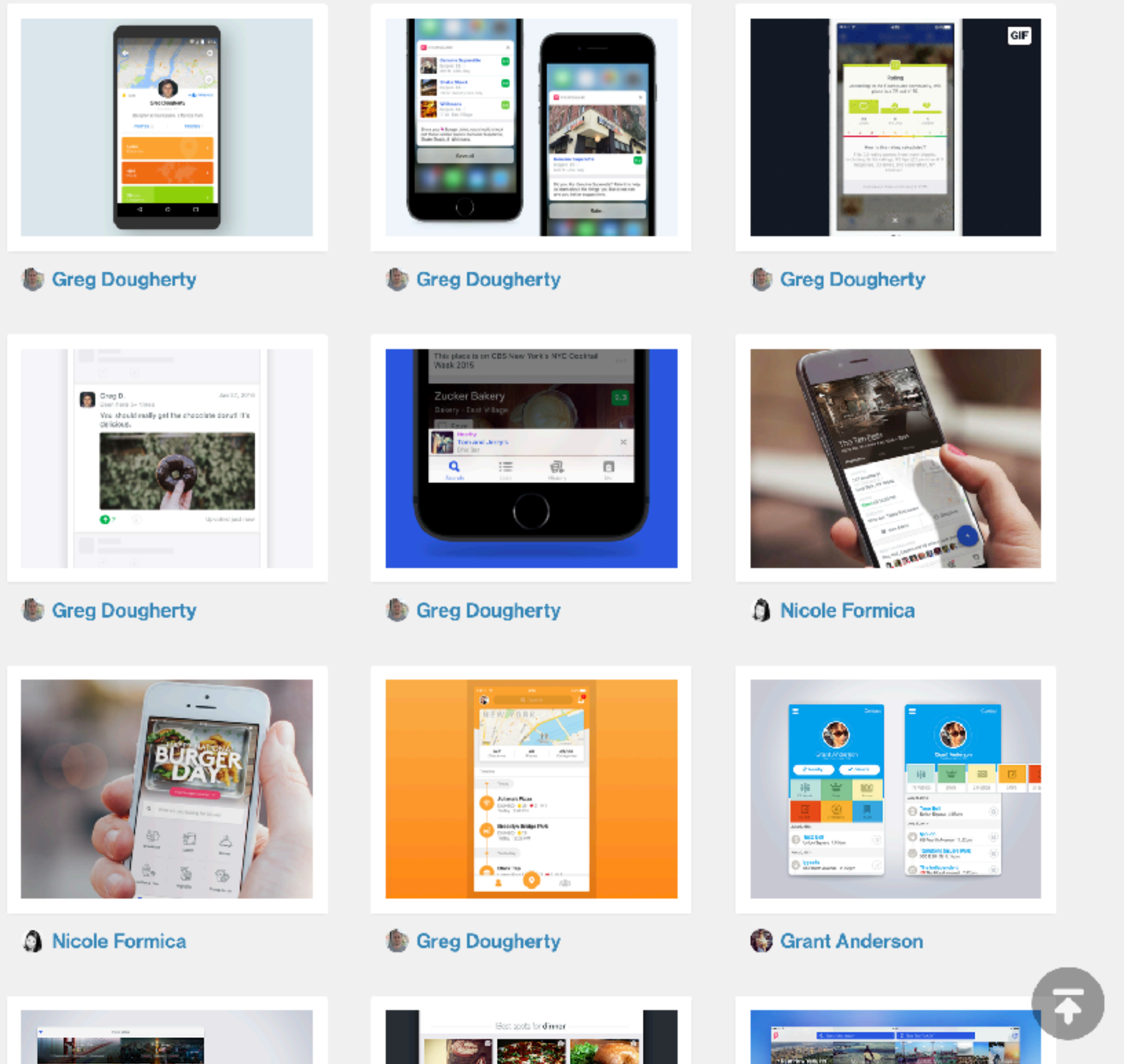


SKILLS

android design ios design mobile ui ux visual design web design

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Bob Liu
Tucson, AZ

UX Designer at University of Arizona. An amateur photographer, barista, and food critic.

Hire Me

SKILLS

branding and logo design

graphic design ui user research

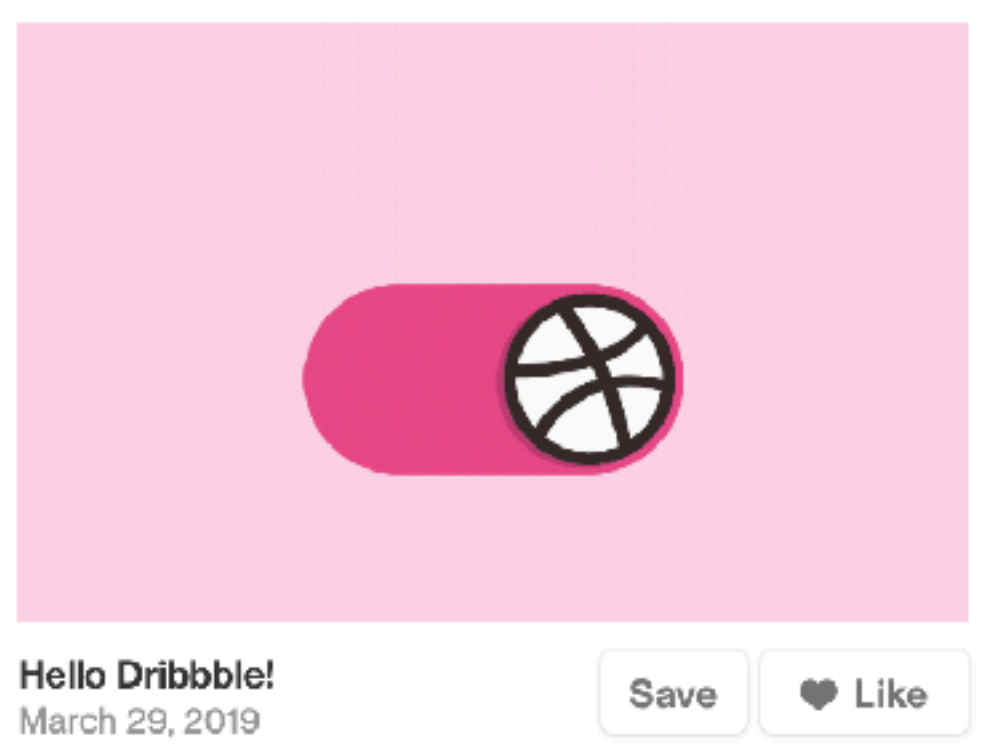


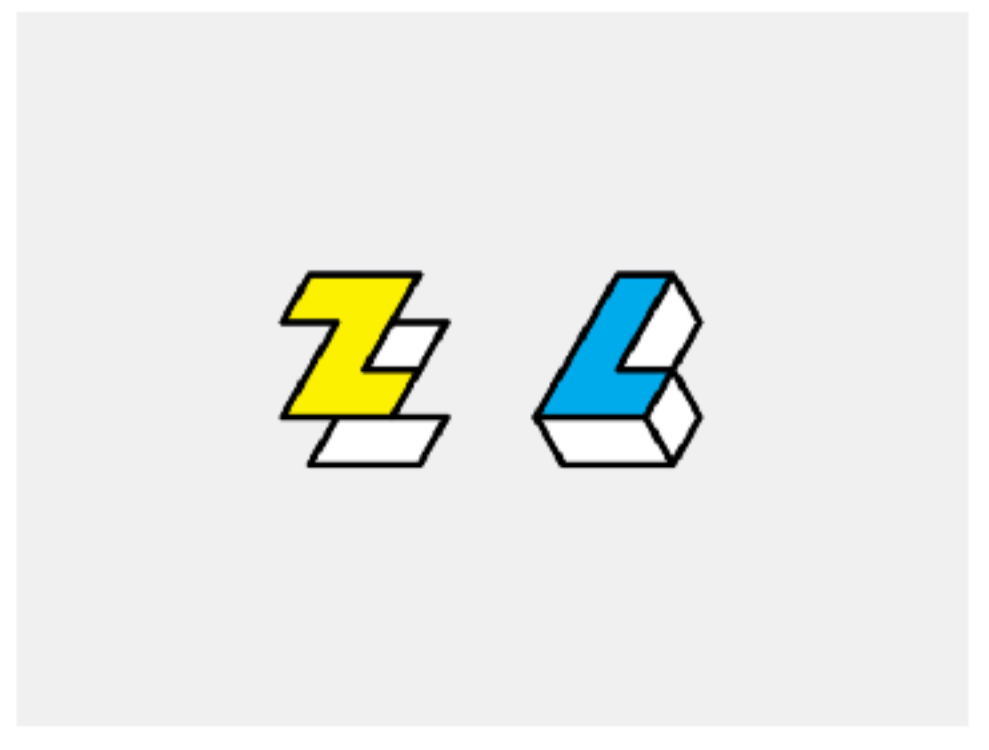
ux web design web development

ELSEWHERE

bobliu.io

Twitter

Instagram



Hello Dribbble!
March 29, 2019

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Bob's Dribbble

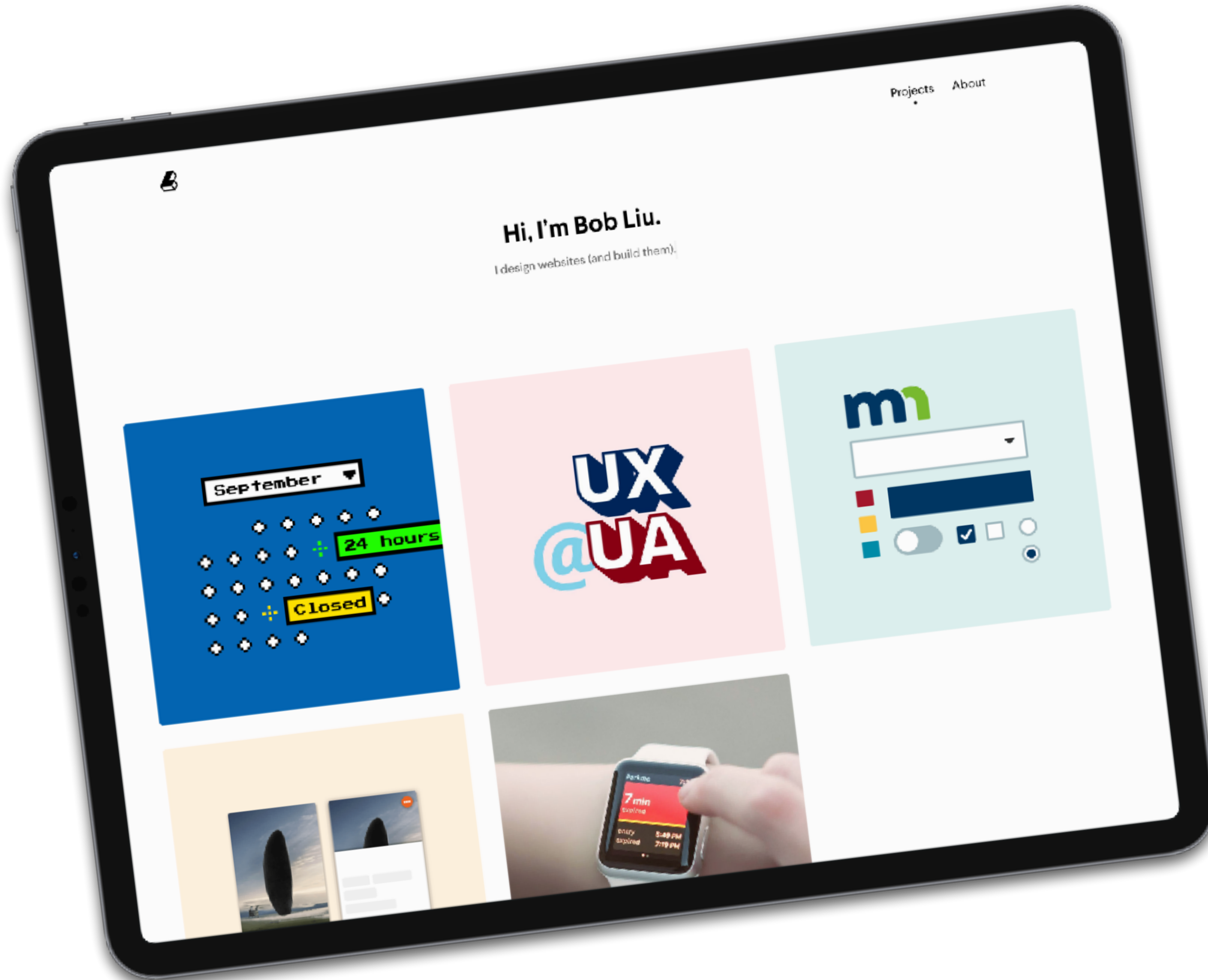
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Tip #3

Others do a better job, and that's *okay!*

“BYOT”

If you enjoy breaking stuff



Bob Liu

<http://bobliu.io/>